

#### FROM CEO DESK



As we know, Website & Software of your business is as important as your business card. Intranet is the lifeblood of many businesses. However, the increasing cost of in-house resources and extravagant consultant costs make it difficult for small and medium sized businesses to maximize the benefits of these tools. Insight Infosystem now offers low cost website Design, Mobile application development, Inbound marketing, Lead generation, Graphic Design and internet marketing ,outsourcing solution that would not impact your customer service and still offer the most affordable rates. Outsourcing complete requirement to insight infosystem would also free your time so that you can focus on running your business more smoothly and dedicatedly Your business is unique, your people are unique, your organization's culture is unique and you as a CEO run your business according to your style of management. I do not take a "one way

fits all" approach to your business. I take the time to understand all of those unique attributes that shape your company and how you compete in your industry. I fill in the gaps in the experience level of your teams and I work closely with them to align and focus their efforts to achieve your goals. I also fill in the gaps where you and your teams do not have the time on deliver specific goal.

We at insight infosystem, are a team of strong entrepreneurs who believe that "if you have it in the mind, you will certainly have it in your hand". Our mission is To be driven by The Passion for mutual success " Insight Infosystem is a provider of end-to-end software solutions to businesses and specializes in developing robust, scalable, and cost-effective web-applications. We are constantly enhancing our talent and product portfolio by mastering the latest innovations in technology and creating new cyber solutions for our customers. We take special pride in the high level of integrity with which we handle every project. We deliver consistently as promised - on time and within budget. Earning your trust - and keeping it - is our most important consideration. We have helped many businesses enhance their productivity and maximize their operating efficiency. We specialize in system integration and we really shine when working with large-scale or complicated projects.

We have helped many customers, who were frustrated with their existing technology partners due to their lack of commitment or expertise, and have been able to foster long-term and rewarding business relationships with them. Our customer reviews are our medals of honor. All our customers know that we'll get the job done, we'll do it right and we'll do it on time. We take your projects - and your business - as seriously as you do.

Please take some time to become familiar with our product and services. Having a diverse group of talent enab les us to create dynamic teams of professionals who have the broad spectrum of expertise needed to complete all projects with an unmatched level of professionalism and integrity. It also enables us to create high-quality cyber solutions for businesses and deliver them in a hosted environment.

"I hope you will consider a business relationship with Insight infosystem and become "Powered by insight infosystem".



# **Our Objective**

Thank you for your interest in M/S Insight Infosystem.

The information contained in this packet provides you with a brief introduction to who we are, what we do, and how M/S Insight Infosystem Software can be of value to your business. To accomplish this, we present an overview of our services, highlight our capabilities, and offer some brief examples of our experience. The content is broken down as follows:

- Corporate Overview
- Our Experience
- Available Services
- Rates and Billing
- Our Portfolio
- Client References
- Contact Information



Because every client's project poses its own set of unique challenges, it is impossible to compose one document that completely addresses everyone's specific needs. What we have attempted to do in the following pages is simply provide a glimpse into some of our capabil\_ities. M/S Insight Infosystem is a full custom services firm. As such, it's our business to quickly adapt to meet our clients' diverse needs and we have a proven track record of doing just that.

We are always interested in exploring new projects, so if you're interested in discussing your particular Development challenges with us, please contact us at: Insight InfoSystem private. Limited.We're confident that our staff of experienced, skilled professionals can be a valuable addition to your team.



#### **OVERVIEW**

#### Who We Are..

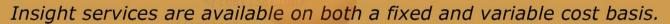
Insight InfoSystem. is a software ,Mobile application development & web Design services firm based in Jamshedpur ,Ranchi,Patna, India. We have extensive experience in many dive\_rse areas of both software,mobile apps. and Website development. Our experienced staff of professionals has worked with a wide array of platforms, languages, and tools in the course of our various projects.

#### Who We Are..

we write Code, Content quite simple. However unlike most software companies, we realize that's only part of the job. We don't just write code. We develop professional software. This is why our Clients choose Insight infosystem; Many companies can find programmers to generate code only But we are very experienced to produce professional quality software.

Our ability to develop code is only the beginning of our capabilities. Insight infosystem able to provide our clients with a variety of services. A few of the services is as follows...

- Software Development
- **Website Design & Development**
- Mobile Application Development
- Digital Marketing (SEO,SMO,SEM)
- Web. | Email Hosting Services
- Data Leads Generation
- Billing ERP & Software Tools
- Architectural Services
- Engineering Drawing Services
- **IT Training Services**
- Maintenance & Strategy
- IT Support and Server Administration
- Graphic Design Services



# Partnerships...

Our goal at Insight Infosystem is to become our client's first choice for software ,mobile application,Digital marketing ,website design & any IT Services to accomplish this, we strive to exceed our client's expectations. In this manner,They strives to build lasting partnerships and ensure client satisfaction. It is upon this foundation that our clients are confident in returning for future development needs.











As a software & Website development firm, Insight Infosystem has amassed an impressive resume of projects. It's the custom nature of our development projects that has enabled Insight to acquire vast experience in many diverse areas of software & website development. Our experience, in conjunction with our quality personnel, enables Insight to be dynamic enough to tackle almost any software development, Mobile application & web design project. Insight Infosystem has a proud history of utilizing experience to provide our clients with the best services possible. This difficult task is accomplished by applying experienced personnel to every project. Insight was founded on the principle of gathering an Skilled staff of software engineers and professionals, and leveraging their collective abilities. Naturally, each of these "producers" brings their own particular specialization and experience to the table. Once they join the Insightteam, we cross-train our consultants to diversify and increase their overall skills. The result for our clients is a group of individuals that can genuinely contribute and have a pos\_itive impact on development projects.



Insight Infosystem is a consultants have experience in many different aspe\_cts of the development process. Because we are a custom firm, there are no limits on what projects we can undertake. It is this ability has enabled Insight to accumulate experience in so many diverse areas. A few of these include:

- Application Design, Development, and Testing.
- Web Development (Internet/Intranet)
- Web-Enabling Applications
- Engineering, Scientific, and Data Collection
- **Mobile Application Development**
- **Cloud Storage Management**
- **Accounting Software Development**
- **General Business Services Applications**
- System Architecture and Implementation
- Client/Server Applications and Distributed Systems
- Digital Marketing tools development & services
- Platform Migrations and Code Porting
- Engineering Design & drawing
- Architecture Design & drawing
- Project Management Consulting
- **ℴℴℴ** Graphic Design Services [ Logo ,Profile,Brochure,LetterHead]
- **Technical Documentation and Training**
- Data Leads Management & Generation.
- Inbound Marketing



Website Design | Mobile Application Development. | Software Development
Digital Marketing | Graphic Design | Inbound Marketing | Engineering Design | Business Strategy

**TECHNOLOGY | PLATFORMS** 

# Languages, Platforms, and Tools..

Another advantage of providing custom services is that Insight consultants have gained extensive experience with a wide variety of languages, platforms, and tools during the course of our projects. In addition, Insight consultants have become experts at adjusting quickly when faced with new development environments. We are able to rapidly "come up to speed" on existing projects. The following lists just a few of the languages, platforms, and tools with which we have experience:

# Web. Technologies:

C#,.NET, XML, HTML,PHP, JAVA, KOTLIN,REACT, PYTHON ,WORDPRESS, LARAVEL ,CODEIGNITOR VBS, MYSQL, MS SQL, ORACLE, ACCESS

#### **Hosting:**

Linux, Windows, SSD, Cloud, VPS, Dedicated server hosting.

# **Design Technology**

Photoshop, CorelDraw, Illustrator, AutoCAD, Catia, Revit Architecture

# **Marketing Tools**

Google Ads, Facebook, Instagram, Youtube, SEO, Email, SMS,

#### **Platform**

Windows (XP back to 2.x), Unix (Linux), DOS, OS/2, VMS, MacOS

#### **Networking**

Wireless, VOIP, Telephony, LANs/WANs, TCP/IP, Windows Networking

# CSS PHP JS XML HTML .net .com www. database .org

# Web Experience:

Web development share many common traits (UI/UX design,& backend database) there are also many significant differences in the underlying application architectures that one must fully understand to create a successful Web-based application. Over the years, Insight Infosystem has gained this type of experience through our projects in the Windows ,Linux & Cloud environments. Insight Infosystem has Web-enabled existing applications, developed numerous Web-based systems, utilized various backend databa\_ses, and setup/administered: Web servers, email servers, FTP sites, and firewalls. The Web development market is a fast-paced environment where technology is always changing. We stay abreast of the latest changes in tools and languages including Html,Java, php,jsp,aspx,wordpress,Laravel,Codeignitor,AngularJS,React,Python etc.

After cementing our place in web-development, we have also managed well to acquire some respective positions in adjoining fields too. Now Insight Infosystem skill sets are widely spread in

- **Application Development and Maintenance**
- **Web-Designing and Development**
- Customized solutions
- Quality Assurance

As Quoted "All inovation begins with creative ideas", we would appreciate if you don't measure our credits by what's said or written but by giving us a chance to showcase our expertise while working with you. If you will give us a chance then will be prove it practically.

corporate office: 302 Lane 10 ,Kalimati road Sakchi Jamshedpur jharkhand-831001

#### **Mobile Application Development**

Insight team of mobile app developers is creative and knowledgeable to accomplish your individual demands as well as your business needs. Withadvanced tools and technology our mobile appsdevelopers are able to create highly customized mobileapplications for consumer needs and enterprises. Our experience and past work are the showcase of our brilliance in mobile applications development. Our mobile app developers have grown marvelously to deliver the full range of mobile services. We hold notable presence as a Mobile App Development Company India for creating modern and interactive interfaces of various mobile devices. Our Team is updated with every technology.

- Android Application Development
- **105** Application Development
- IoT Application Development



# **Android Application**

The Process That Makes Us a Leading Android App Development Company. We are the Android app development company famous for elevating your development strategy, strengthening viable solutions, designing seamless experiences and building apps that add unmatched value to the users' lives.

#### **Development & Execution Process**

#### **Discovery:**

Eliciting Requirements, Competitor and Stakeholder Analysis, Tech Feasibility, App Monetization

#### **UI/UX Design:**

Wireframing, Concept Design, UI Design, Visual, Micro-interactions

#### **Architecture:**

Create Frameworks, Define Network Layer, Database Layer, UI Layer

#### **Development**

Frontend Development, Functionality Development, Integration, Backend Development, Code Review, Unit Testing

#### **Quality Assurance:**

Functional, Integration, Usability, Performance Testing on actual devices

#### Play store Submission:

App Submission, Post Approval Testing, Enterprise Distribution, MDM

#### **Post Launch:**

Monitor Crashes, Actionable Analytics, User Engagement Support, App Marketing Support, Optimization.

# **Native Application**



# **Hybrid Application**

Technology: Java, Kotlin, SQLite

AngularJS, React, .net, php, Mysql, Ms sql



# **iOS** Development

We are a leading iOS app development company having successfully delivered over 100+ iOS solutions, loved and downloaded by millions.

As a full-stack iPhone App Development company we have deployed hundreds of native iOS apps that witnessed skyrocketing success rates and were chartbusters on the App Store. We have a highly skilled team of experienced iPhone mobile app developers and our primary tech stack for developing iOS solutions is Objective-C and Swift. Our apps are tailor-made keeping in regard the specific design and development guidelines related to all individual platforms - iPad, iPhone, Apple TV, and Apple Watch. We have built apps for diverse use cases ranging from real -time analytics to route matching, geo-tagging, video streaming, and more.

We provide you a suite of iOS app development services- services that are known for their features like scalability, safety, innovative designs, and robustness. The end result of our every application is the same - a steep rise in our clients' revenue chart and popularity.









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#### App. store Submission:

App Submission, Post Approval Testing, Enterprise Distribution, MDM

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Monitor Crashes, Actionable Analytics, User Engagement Support, App Marketing Support, Optimization.

#### **Native Application**

**Technology:** Swift 3.0





# **PWA Development**

# **Progressive Web App Development**

We are a top progressive web app development company having successfully deployed secure and robust web app solutions across all industry verticals.we build cutting-edge web applications that render a 100% immersive experience and function similar to a desktop or mobile app. Through progressive web app development, we help you take your business to the world in a way that the world wants to interact with your business.

Our Progressive web applications ensure smooth performance and render a native alike experience. We work with an aim to optimise and maximise user engagement, and make mobile applications readily accessible with less effort across all platforms.

Our progressive web app solutions come integrated with unique features such as offline browsing, push notifications, data analysis and easy channels of distribution.

We help brands by developing best-in-class progressive web applications that aren't just superfast and lite but also connectivity-independent and compatible across all devices and screen sizes.

#### Future-ready progessive web app solutions come with an array of benefits.

We take the power of Progressive web app technology and combine it with our extensive Mobile and Web App development expertise to deliver a feature- packed solution. Our progressive web app developers provide a potent combination of technical expertise and deliver meaningful experiences.

#### **Progressive:**

Our PWA development services are built around dynamic upgrade, making it easy for our clients to be present across browsers.

#### **Connectivity Independent:**

We integrate service workers in such a way that your PWA runs as flawlessly in a no-network condition as it would in a high-quality network environment.

#### **Responsive:**

Regardless of the form factors, we build robust progressive web applications that render seamless interactivity across all browsers and devices.

#### **User-Friendly:**

The interface that we use for Progressive web app development ensures an intuitive and engaging user experience that transitions seamlessly without any lags across smartphones and tablets.

### Re-Engaging:

We build PWAs in a way that search engines can easily discover them, operate offline and be put on the home screen. They are integrated with push notifications to keep less-active users engaged

#### Low Data Usage:

Your PWAs are built in a way that they take up a very small portion of the limited internet bandwidth that users usually struggle with.

#### **PWA SERVICES**

- Responsive Web App Design
- Progressive Web Design and Development
- Application Shell Architecture
- Quality Assurance Testing
- Secure Data Migration



0

PWA .

**Advanced Development Approach** 

**End-to-End Support and Maintenance** 

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# **IoT Development**

We are a leading have proven ourselves to be the leading IoT application development company. Our team of IoT app developers hand hold companies as they get familiar with the Internet of Things technology and embrace it effectively in their business models.

We focus on bridging the gap between the real and digital world and provide our clients with the most innovative and usable IoT environment. We provide Internet of Things (IoT) solutions that streamline their internal as well as external processes and get more profits.

Our IoT app design and development experts have worked on various IoT projects and have successfully mitigated all the challenges associated with introducing end-to-end digital solutions to the business world. With the knowledge and experience gained, our IoT app developers ensure that you get nothing less than the best, functional and innovative IoT solution, one that helps you to reach a wider market quickly and attain your desired goals, while maintaining our position as the top IoT development company.

Our IoT development team understands the connectivity ecosystem. We know how crucial it is to maintain a high level of scalability, speed, and security - the features that we incorporate throughout our IoT application development services.

#### **Development Services**

• IoT consultancy:

We ensure that you get professional and sound advice on exploring the potential of the IoT ecosystem through our experienced IoT app consultants.

• IoT app development:

We bring the best cutting-edge technologies and techniques on board to provide you with mobile IoT app solutions that suit your business needs.

- IoT-Wearable connectivity development:
  - We are the Internet of Things development company delivering higher connectivity solutions by bringing IoT and Wearables closer.
- IoT testing and maintenance

We employ the best quality assurance tools to provide you with bug-free IoT application development services. We also offer high-end support and maintenance services to foster a seamless experience.

#### Working of IoT Technology







Connectivity



**Data Processing** 



**User Interface** 

# We work on Technology

Flutter App Development | React Native App Development Chatbot Development | AR VR Development



# **SOFTWARE** Development

We are a top software development company having successfully deployed secure and robust development across all industry verticals.

We help our partners accelerate disruption both within their organizations and industries. They strategize new ideas and obtain real business value by getting the most out of our production-ready custom software development services.

From IT strategy consulting and comprehensive technology roadmaps to the end-to-end development of scalable solutions, Insight delivers a full-cycle software development services that adapt seamlessly to your project requirements and business needs.

#### **SOFTWARE WE DEVELOP:**

- **Web Application Development**
- Mobile Application Development
- **Desktop Software Development**

# What Service you Looking for.....

#### **Software Consulting:**

A holistic set of consulting services for both new and ongoing software development projects from ideation and feasibility study to implementation strategy.

#### **Custom software development:**

Development of web, cloud, mobile, and desktop software solutions to address the unique complex needs or objectives of your business.

#### Software product development

Development of single- / multi-tenant SaaS, mobile and desktop applications for marketing and distributing to mass enterprise/consumer users.

#### Software development outsourcing

Shouldering complete software development project pipeline or its part of mid and large enterprises to support their business growth.

#### **Enterprise application services**

A broad set of services – Help Desk & Support, cloud migration, legacy reengineering, and more – to keep your business-critical applications healthy and stable.

#### **Advance Application Development**

Our hands-on experience in big data, artificial intelligence (AI), data science, the Internet of Things (IoT), computer vision, augmented reality, blockchain and other tech trends allows delivering smart solutions that make a difference to customer expectations and business efficiency.

# **Technology**

. NET, Java, C++, Python, Php, NodeJS, MsSQL, MySQL, MsAccess, Oracle

Advanced Development Approach

**End-to-End Support and Maintenance** 

# **Digital Marketing**

Digital marketing refers to advertising delivered through digital channels such as search engines, websites, social media, email, and mobile apps,sms etc....

Insight Digital Ads is sister concern of insight infosystem pvt. Ltd ,which is top player as digital marketing agency to endorse goods, services & Brands etc..

#### Insight Digital Ads is expertise as follows...

- Search Engine Optimization(SEO) Services
- **Search Engine Marketing (SEM) Services**
- Social Media Marketing (SMM) Services
- Social Media Optimization(SMO) Services
- **©** Content Marketing Services
- Pay Per Click Services [Google ads, Youtube Ads]
- Reputation Management Services [ Review Management]
- Mobile Application Marketing
- Application Store Optimization[ASO]
- **The Email Marketing Services**
- Bulk Whatsapp | sms Marketing
- **©** Conversion Rate Optimization (CRO) Services
- **⚠** Link Building Services
- Business Listing Services



#### What Make us Different from other Digital Marketing Company

The best digital marketing agency in India offer a 360 degree digital services portfolio. We have carved a niche as a renowned company with our immense experience and skills that help us build a brand brick by brick. We have a focused approach to our job and can easily sense a good digital opportunity and this allow us to help

We have a focused approach to our job and can easily sense a good digital opportunity and this allow us to help our clients in solving their complex business problems.

Insight Digital Ads is leading digital marketing agency that focuses on growing your business successfully with online marketing services. Whether you want to increase conversions, traffic to your website, or both, we can help you design an Internet marketing campaign that can help you reach your goals.

#### Why need your Business Digital Marketing?

- Better Growth Options For Small business
- Higher Conversion Rate
- Establishing Brand Reputation
- Engagement With Mobile Customers.
- Expansion of Faith In Your Brand
- Better ROI for your Investment
- Potential to Earn Higher Revenues
- Computable Form of Marketing
- Expanding Audience Reach



Total Population
7.6 Billion



Unique Mobile User 5.6 Billion



Internet User
4.3 Billion



Social Media User
3.4 Billion



er Mobile Social Media
3.2 Billion

So Better Approach to Higher Audience

: DIGITAL MARKETING

# **Engineering Drawing**

Insight Infosystem is ISO 9001-2015 certified AutoCAD Drafting Services provider offering drafting services for architects, engineers and construction firms. We provide cost effective and high quality AutoCAD drafting services, AutoCAD rendering services, and 2D & 3D design drafting services.

Insight ensures fast turnaround time and accuracy for all types of requirements on AutoCAD services. Our strong industry experience enables us to handle the most sophisticated, voluminous and complex AutoCAD services requirements with precision and high quality.

We are a one-stop solution provider for specialized services in the domain of Architectural, Structural, Electrical Mechanical & Civil engineering design and drafting.

#### **Our Services**

- AutoCAD Drafting
- 2D & 3D CAD drafting,
- Paper to CAD conversion
- Raster to vector conversion
- Architectural and facility drawings

We have vast experience and expertise to create 3D modeling of floor plans, convert the 2D floor plans into 3D floor plans and create a 3D model of the said houses or building complexes.we can create interior and exterior views of houses or other complexes using a customized 3D CAD modelling technique which can be used during building construction or renovation.

Architecture is the field that requires a lot of professional agents and people usually don't tend to be attracted for the paper drawings of the layouts. The better way to project it is through 2d drafting which not only gives a clear picture, but it also provides user friendly 2d cad drafting services software that anyone can use and easily extract print outs and make changes to the existing files to get the desire designOur Architectural services include drafting and detailing for a single villa to large residential and commercial buildings, tenant improvement and construction projects including general layout, plan, elevation and sections. Door and Window details, Floor framing plan, Roof framing plans, Building section, Wall sections, Roof sections, Kitchen details, Toilet details and Reflected ceiling plans are also drafted in 2D. We also provide architectural 2D house plans in CAD according to a particular city code. Our drafting & detailing services are offered to Architects, Engineers, Construction companies, General contractors, Landscapers and Interior designers across the globe.

**CAD Conversion** 

**Reverse Engineering** 

Piping Design | Details

2D | 3D Drafting

# **Technology**

AutoCAD, Catia, Revit, Creo, Solid Works, Solid Edge

Some of Our Drawing



Saptarishi Apartment



**Maharsi Apartment** 



J S Residency



**Plumbing Plan** 



**Water Supply** 

# **Graphic Design**

# Beautiful. Engaging. Creative Designs!

We are a top graphic design company having successfully Designer to design your thought in next level. Brands, Businesses and Websites are all much more than just words and products—they're also images and design. Graphic design is an elemental part of any business and that's as genuine for your company's image as it is for your marketing. Success online is multifaceted in the modernized age. While sites rich in words can help you be found within search results, attracting visitors and converting sales is often influenced by the audio-visual impact. Colorful, high-resolution images, illustrative graphics, and engaging videos can help latent buyers better understand your support and services, and products they see—literally—the benefits they offer.

We believe graphic design is all about getting your message across clearly and with a "Wow!" thrown in for good measure. Graphic design is the fine art of visual communication. Graphic design is also about problem -solving, and we relish that. It's a challenge we are always combat-ready to take on. Our expert graphic designers have a lot of tricks-up their sleeves. If you require graphic design services, chances are, we can assist you to get what you need.

#### **New Trend In Graphic Design**

The powerful correlation between professional graphic design and business development is embodied in Insight Infosystem Pvt. Ltd.'s graphic production. Investing in graphic design services sets a brand apart from competitors and associates business identity with an effectual symbol, icon, logo, or image.



**Company Profile** 



**Brochure Design** 



**Letter Head** 



**Flyers Design** 



Logo Design



**Visiting Card** 



Web Banner



**Vouchure Design** 

# **Technology**

Adobe Photoshop, Adobe Illustrator, CorelDraw

Some of Our Clients



























# Rate & Billings

Insight Infosystem has two general methods of payment for its services: fixed cost and hourly.

#### Fixed Cost:

Fixed cost is used primarily when there is a clearly defined project. For example, thegoals, tasks, and scope of the project are well defined. This method is often used for our application development efforts in the Windows environment. The end project cost is directly proportional to the complexity and scale of the application and are negotiated on a project-by-project basis.

#### **Hourly Cost:**

The hourly method is used when these items are less clear. For example, on an R&D project, or when it is not practical to thoroughly define a project up-front due to time limitations or lack ofinformation. Hourly rates vary based on type of work, the experience level of the person performing the work, and the length of the engagement.

Engagement terms are generally: Individual hourly, 3 months, 6 months, and 12 months, with rates decreasing for longer term engagements.

Rates range is from **Rs.1000/hr** for low-end documentation and testing up to **Rs.1200/hr** and higher for top-level project management and high-end technical development.

#### **Maximize Value:**

Our rates are structured to maximize the value for our clients. Rates are scaled according to the type of work done and the experience of the individual doing the work. Insight staffs projects with the proper combination of team members to maximize the return for the customer thus saving them time and money.

# **Billing and Payment:**

Our standard billing practice is to invoice semi-monthly with payment due within two weeks of the invoice date. This practice is used on all hourly contracts unless a separate payment arrangement has been negotiated. Billing terms on fixed price contracts is always defined within the project's contract. These terms generally reflect a percentage up-front, a percentage upon completion of a significant milestone, a percentage upon delivery, and a percentage as a retainer until final acceptance by the client.



#### **Our Some Portfolio**

Insight Infosystem has done more than 500+ projects successfully in overall sectors. we have more than 500 clients across india & overseas. Some of our portfolio as follows.





mytyles.com





Multi Vendor: oxiinc.com

sonachandijewellers.co.in





Sathya.in

**Bookmart.com** 





**Amazingkart** 

Grocerybabu.in

#### **Our Some Portfolio**



Insight Infosystem has done more than 100+mobile application projects successfully. we have more than 100 clients across india & overseas. Some of our portfolio as follows.







**ExpenseXpert** 

**Regional School** 







**SMart Tuition** 

**Tulsi Tours & Travels** 

- KhaoGully: Just like Zamoto Delivery Application
- Vidya Online Learning Mobile Application
- O Sona Chandi Jewellers: Ecommerce Mobile Application
- Tip Tok: Online Entertainment like Tik Tok
- **Grocerybabu**: Grocery mobile application



......Many more

#### **Our Some Portfolio**

Insight Infosystem has done more than 150+Digital Marketing projects successfully . we have more than 100 clients across india & overseas. Some of our portfolio as follows.

#### SEO Case Study:



- Local Search Engine Optimization 100% manual local citation and business listing management and building. We researched and monitor top competitors and create a lasting strategy and digital presence.
- Social Media Management Creation and management of social media calendar. Daily posting to popular social media channels including promotions, testimonials, fun, and informational content.
- Google My Business Management: 100% manual content posting to Google My Business account.posts new content daily as well as monitors and replies to Google reviews.
- Link Building 100% organic link building to acquire backlinks from local and authority websites. The team reaches out to niche related websites to earn backlinks to Brighton Contained school website
- Content Writing Research keywords and topics to write four So optimized blog posts each month. Unlike the previous content, all our blog content is localized and writen specifically for the local Dallas market. Each blog post covers each topic in debt (2000 words) to democrate expertise and authority to both the reader and to Google. These new blog posts also get shared on social media channels.

Backlink Building, Guest Posting,

**Content Marketing, Social Media** 



Alexa Rank: 59730India: 4700Local Rank: Top 3Backlinks: 411000

www.sathya.in

- Local Search Engine Optimization 100% manual local citation and business listing management and building. We researched and monitor top competitors and create a lasting strategy and digital presence.
- Content Writing Research keywords and topics to write four SEO optimized blog posts each month.
- Link Building 100% organic link building to acquire backlinks from local and High authority websites.
- Google My Business Management: 100% manual content posting to Google My Business account.posts new content daily as well as monitors and replies to Google reviews.
- Social Media Management Creation and management of social media calendar. Daily posting to popular social media channels including promotions, testimonials, fun, and informational content.

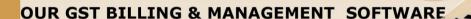
#### More On

GreenVatikaz Construction, Paryavaranpost, AdvanceDentalClinic,KhetanUdyog, National Electronics StayHygiene, KP Developers, Mithila Motors, Apex Institute & Management, KEC International etc..



Insight Infosystem has done more than 300+ Software Development projects i.e, Web. application, Desktop application, Mobile application successfully. we have more than 500 clients across india Some of our portfolio as follows.

- Hospital Management software web & Desktop application based on .NET Framework Platform for ISWP Company
- GTOWN CLUB Member Desktop application based on .NET Framework for Tata Steel Limited.
- Accounting Management Software for Mobile & Computer dealer Bharat Enterprises Jamshedpur **Jharkhand**
- EMI Web Application for Mobile & Computer Store N.K.Distributor Pvt. Ltd. Muzaffarpur Bihar
- Oold Loan Desktop Management & Mobile Application Software for Swarna Jewelers, Nishan Jewellers, Sona Chandi Jewellers Jamshedpur.Mandal Vastralay Begusarai Bihar,Swarn Enterprise
- **CRM** web application for GUPTA PHARMA Bhubaneswar Orissa
- Lead Management System (LMS) for K S Construction Private Limited Nagpur, A Contractors Pvt. Ltd. Jamshedpur, Mithila Motors Private Limited Jamshedpur
- School Management Software Web & desktop application Chinmaya School Jackhedpur, Takshsilla Vidalaya Gaya, New DPS School Patna, Oxford English School Asansol
- HR Payroll Management Software for AUTO TECH Private limited Jackhedpur





LMS PLUS:Online Offline **INSIGHT PLUS:ERP 9.0** 



DRYCLEAN PLUS



**ONLINE EXAMINATION SYSTEM** 



**EDUCATION PLUS: SCHOOL MANAGEMENT** 



**RESTRO PLUS: ERP 9.0** 









**PHARMA PLUS PATHO PLUS: ERP 9.0** 

**iPAYROLL: ERP 9.0** 

Tally: ERP 9.0

**Inquiry Management system** 

# Our Some of Clients













































MORE THAN 1000+ CLIENTS



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